# ADVANCED PHOTO WORKSHOP
## Digital Processing
### (Workflow--Lightroom, Photoshop, NIK plug-ins, & HDR software)
### with Milton Heiberg

**SATURDAY, July 23rd, 9:00AM–5:00PM**
**SATURDAY, August 27th, 9:00AM–5:00PM**
**SATURDAY, September 24th, 9:00AM–5:00PM**
**SUNDAY, October 9th, 9:00AM–5:00PM**
**SATURDAY, November 26th, 9:00AM–5:00PM**
**SUNDAY, December 18th, 9:00AM–5:00PM**

Your best shot can become the prize-winner IF IT STANDS OUT.

With the right processing—IT WILL!

This is the *other half* of digital photography. It is the processing that turns your good camera work into winners—images that draw and hold the viewer's attention. This one-day course will prepare you to organize your images and process them through one, or several, software programs. It will give you a head-start/short-cut through the learning-curve normally required by these complex programs.

The day will start by learning how to organize the thousands of images for quick access. We will continue through the various stages of processing such as selecting, sorting, image refinement (cropping, color & density adjustments) cataloging, and presentation using various media formats.

We will cover the most important and effective steps in each program that will get the best aesthetic look for each type of image (Portraits, Wildlife, Landscapes, Sports & many other categories).
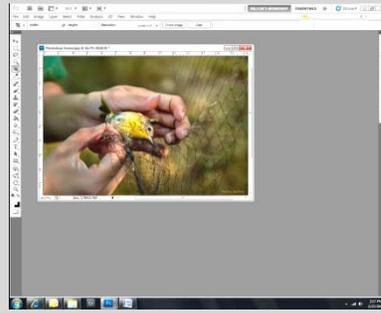
## Syllabus:

9:00–11:00 am—Introduction. Work flow: Camera through final image

- Setting up your camera for maximum performance in any software
- Introduction to image processing software
- Capturing, selecting & comparing images—sorting, and storing images in Lightroom vs. Photoshop's Bridge
- Storage and assigning keyword tags for later retrieval
- Comparing the image processing advantages and disadvantages of various software methods
  (when to use Lightroom vs. Photoshop Layers, or NIK Vivesa)

Lightroom                    Photoshop                    NIK vs. Photoshop Layers

11:00 am–Noon—Presenting your work

- Making a slide show using Lightroom, ProShow Gold, or Microsoft PhotoStory 3
- Setting up your computer for prints

12:00–1:00 pm—Lunch

1:00–5:00 pm

- Processing techniques, filters, and special effects using Photoshop—hands-on working images
- Introduction to HDR software applications—Photomatix, CS5's HDR Pro, & NIK's HDR Efex Pro
- Review, plus working some of your images in these applications (bring two or three images on a USB2 drive)

# For more information call Milton Heiberg
## at 407-658-4869